x

Digital Marketing Design Samples

élan

WIN THE ENTIRE WINX CLUB X ÉLAN BEAUTÉ COLLECTION

HOW TO JOIN:

1. FOLLOW @ELAN.BEAUTE & @WINXCLUB
2. CREATE A SET INSPIRED BY YOUR FAVORITE FAIRY
3. TAG US & USE THE HASHTAG #ELANXWINX

CONTEST ENDS ON 9.20

JOIN NOW

Winx CLUB x élan beauté & supplies

THE WINX CLUB COLLECTION

VIEW THE COLLECTION

GET INSPIRED

FREE DOMESTIC >$100

INTERNATIONAL

PAY LATER WITH AFTERPAY

▶ BOSS BABE REWARDS!

join our loyalty program for free + begin earning babe points & rewards every time you shop <3

wholesale program! email: wholesale@elanbeaute.com
private label! email: privatelabel@elanbeaute.com

Copyright (C) | 2024 | élan beauté & supplies. All rights reserved.
No longer want to receive these emails? Unsubscribe.

élan
beauté & supplies

Color Contest!

FEEL THE MAGIC and create a Winx Club-inspired color set,
for a chance to WIN OUR ENTIRE WINX CLUB COLLECTION ♥

TAG US #ELANXWINX TO ENTER

FOLLOW FOR MORE INFO

THE WINX CLUB COLLECTION

VIEW THE COLLECTION

FREE DOMESTIC >$100

INTERNATIONAL

PAY LATER WITH AFTERPAY

▶ BOSS BABE REWARDS!

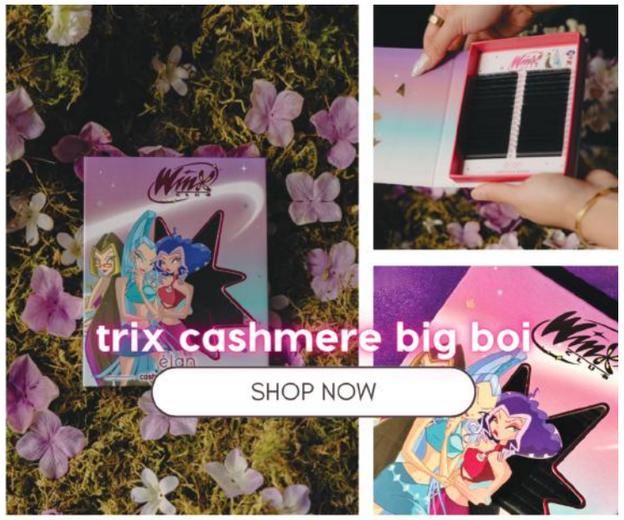
join our loyalty program for free + begin earning babe points & rewards every time you shop <3

wholesale program! email: wholesale@elanbeaute.com
private label! email: privatelabel@elanbeaute.com

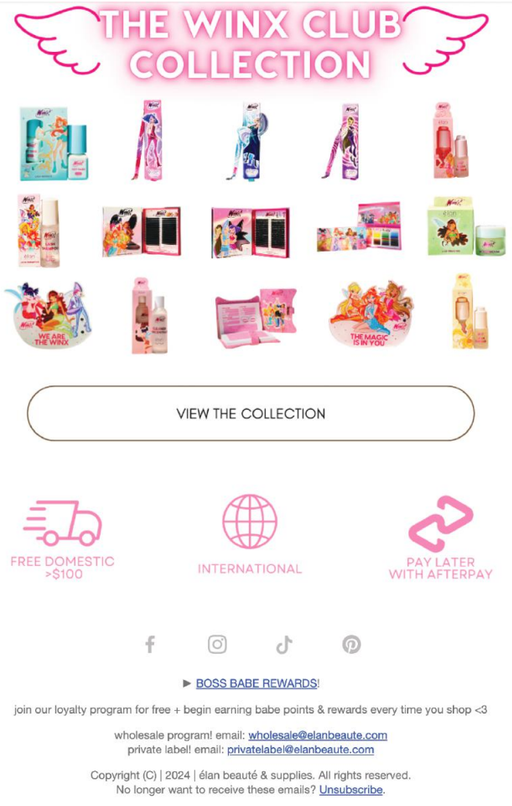
Copyright (C) | 2024 | élan beauté & supplies. All rights reserved.
No longer want to receive these emails? Unsubscribe.

Winx CLUB x élan beauté & supplies

élan



Winx Club x élan beauté & supplies



élan beauté & supplies

Color Contest!

FEEL THE MAGIC and create a Winx Club-inspired color set,
for a chance to WIN OUR ENTIRE WINX CLUB COLLECTION

TAG US #ELANXWINX TO ENTER

elan.beaute · Following

elan.beaute 4w

it's #contest time girlies!! ˚₊·꒰ ☆ ꒱ ·₊˚ in celebration of our Winx Club x élan beauté collaboration, we had to do a color lash contest for you girlies! this is your chance to get creative, use vibrant colors, and try out fun designs that are inspired by your favorite fairies.

HOW TO JOIN:
1 follow @elan.beaute & @winxclub
2 create a set inspired by your favorite fairy
3 tag us & use the hashtag #elanxwinx

the contest ends on 9.20 and winners will be chosen shortly after! good luck fairies, and most importantly HAVE FUN! we are so excited to see what you come up with. 🌈✨🧚

Liked by [redacted]wu and **others**

August 7

Add a comment...

élan beauté & supplies

Contest Rules

01 Create vibrant color lash designs inspired by your **favorite Winx Club character.**

02 Follow **@elanbeaute** on Instagram.

03 Follow **@winxclub** on Instagram.

04 Post your creation with **#ElanxWinx** and tag **@elanbeaute.**

Winx Club® © 2003-2024
Rainbow S.p.a. All Rights Reserved.
Series created by Iginio Straffi

Winx Club

elan.beaute

elan.beaute which winx are you? 🌿
LASH ARTIST EDITION! comment below which winx you are for a chance to WIN some items from the collection! we really tried to think of how the fairies would be like as lash artist and hope you enjoy them, swipe to read more! 🌈✨

the Winx Club x élan beauté collaboration is now available at www.elanbeaute.com and in stores! US only 💗

@winxclub #elanxwinx #elanbeaute #winxclub #lashfairy
3w

luxemlash always loved Bloom as a kid when i watched the show! but im more like a stella & flora 🟦🟦
3w 1 like Reply

dust_fairyy Flora🌷🎀🟦😍
3w 1 like Reply

cookiethechocobunny Im in between Musa and techna, but I do also like flowers like Flora
3w 1 like Reply

moelashes__ Mesh of Tecna & Musa 😛
3w 1 like Reply

vintagewinx Flora 🎀
3w 1 like Reply

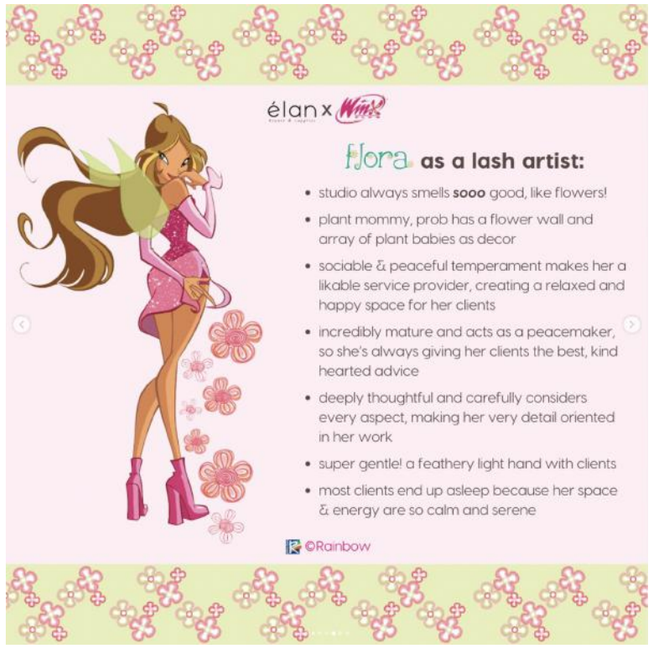
precure_mmd Stella 🎓🎓🎓🎓🎓🎓🎓🎓🎓🎓
2w 1 like Reply

Liked by nikkiphuwu and others
August 14

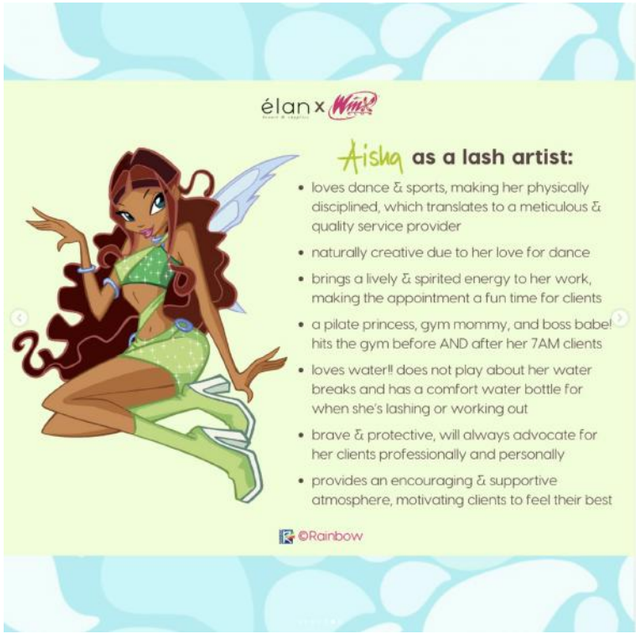
Add a comment... Post

élan x Winx
Bloom as a lash artist:
• main character energy! loves making lash content that people gravitate towards
• a natural leader, so she loves teaching and sharing advice to other lash artist!
• extremely motivated & determined about her business and artistry, so she's always putting 110% into every detail
• brave & determined nature does not allow fear to steer her away from a complicated lash set
• supportive & loyal, always ready to help support her clients with the utmost care
• resourceful and good at problem solving! she has the knowledge to conquer any problems
• selfless to a fault and may even prioritize her client's needs above her own
©Rainbow

élan x Winx
Stella as a lash artist:
• certified yapper!! clients and her never run out of things to talk about! always keeping their convos fun & lively
• always greets her clients with a positive & upbeat attitude! so friendly~
• super thoughtful and will go the extra mile for her clients
• genuinely very sincere and caring about her client's satisfaction & comfort
• loves to indulge in clothes & makeup frequently, her passion for beauty makes her an expert!
• miss fashionista! always dressed to the nines, even for early lash appointments!
• a problem solver and quick to find resolutions that may arise during an appointment
©Rainbow


élan x Winx
Flora as a lash artist:
• studio always smells **sooo** good, like flowers!
• plant mommy, prob has a flower wall and array of plant babies as decor
• sociable & peaceful temperament makes her a likable service provider, creating a relaxed and happy space for her clients
• incredibly mature and acts as a peacemaker, so she's always giving her clients the best, kind hearted advice
• deeply thoughtful and carefully considers every aspect, making her very detail oriented in her work
• super gentle! a feathery light hand with clients
• most clients end up asleep because her space & energy are so calm and serene
©Rainbow

élan x Winx
Musa as a lash artist:
• always has a fireee playlist! puts clients onto new music because of her amazing music taste
• intuitive and perceptive: uses her keen instincts to understand and anticipate her clients' needs and preferences
• clients feel comfortable confiding in her, knowing she's very trustworthy
• her brave and bold nature makes her willing to try new and daring lash styles, push boundaries and explore creative techniques
• extremely creative at heart, can lead to bursts of creativity and unique lash designs
• adaptability allows her to adjust her approach on the client's needs, ensuring a personalized experience every time
©Rainbow


élan x Winx
Aisha as a lash artist:
• loves dance & sports, making her physically disciplined, which translates to a meticulous & quality service provider
• naturally creative due to her love for dance
• brings a lively & spirited energy to her work, making the appointment a fun time for clients
• a pilate princess, gym mommy, and boss babe! hits the gym before AND after her 7AM clients
• loves water!! does not play about her water breaks and has a comfort water bottle for when she's lashing or working out
• brave & protective, will always advocate for her clients professionally and personally
• provides an encouraging & supportive atmosphere, motivating clients to feel their best
©Rainbow

élan x Winx
Tecna as a lash artist:
• techy savvy kween! definitely has a booking website and runs her entire business online!
• strong background of science! very knowledgeable about the technique of lashing (retention game goes crazy!!)
• generously goes out of her way for clients, offering extra services or advice to enhance their overall experience
• an innovator! develops new techniques & methods to improve lash artistry, much like her inventive nature
• very confident and clearly understands her strengths and capabilities as an artist
• focused & determined nature makes her a fast and diligent service provider
©Rainbow