



BILLY TRAN

GRAPHIC DESIGNER / PRODUCT DESIGNER

OBJECTIVE

Eager to bring 3+ years of professional design experiences & undergraduate accomplishments. Seeking to combine creative processes to implement evolving solutions; to design what makes you smile.

CONTACT

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EDUCATION

**BA in Design Studies,
Concentration in Graphic Design**
San Jose State University | May 2022

TECHNICAL SKILLS

Adobe Creative Suite

Illustrator, Indesign,
Photoshop, Lightroom,
AfterEffects, Premiere Pro,
Spark, Dreamweaver

Other

HTML/CSS, Illustration, Typography,
Printing, Prototyping, Figma,
Content Creation, Photography

PEOPLE SKILLS

Facilitation, Team-leader,
Communication, Cross collaboration,
Problem Solver, Time management

HOBBIES



EXPERIENCE

élan beauté & supplies | Jan 2023 - Present
Product Designer

- Constructs unique and commercially appealing packaging while staying true to élan beauté & supplies' brand personality
- Establishes weekly deliverables and production timeframes by engaging in daily communication within the creative department
- Designs in-house marketing graphics for use on multiple platforms; social media, flyers, apparel to increase brand awareness

BillyTran.design | 2020 - Present
Freelance Designer

- Works with numerous clients to define requirements, graphic essentials & brand strategies
- Networks and creates long-lasting relationships through frequent communication & consultations
- Collaborates with clientele such as Stanford's linear accelerator lab, & SAP Successfactors to create informative materials through infographics, flyers & presentations.

Dr.Loo's Natural Remedies | Jul 2018 - Mar 2021
Graphic Designer & Digital Marketing

- Communicated with client to create deliverables catered to their visions, standards, & goals.
- Updated package designs to align with company branding
- Researched & developed digital marketing strategies, analytics, art direction, user experience, & social media presence.

RISING internship | Fall 2019 - Summer 2020
Graphic Design & Leadership

- Spearheaded branding & design assets for RISING internship class, including logos, digital images, while developing interpersonal leadership skills.
- Utilized multi-media methods such as photography to reinforce graphics for posting social media posts